Jeffrey F. Schwartz

Founder and Executive Director

Consolidated Credit Counseling Services of Canada, Inc.

Jeffrey F. Schwartz is a leading expert in the areas of Financial Literacy and Debt Management. His goal is to help Canadians live financially independent and debt-free lives. Having been interviewed by national and local broadcast, print and online media on the subject of financial literacy, Schwartz is very comfortable on and off camera. He is able to provide his insights on a wide variety of financial matters affecting Canadians today, including, but not limited to: budgeting, money saving tips for new parents, planning for retirement, talking money with your kids, making the most of your credit report and identity theft. Schwartz is a Business Operations and Development Specialist with more than 22 years experience with Consolidated Credit Counseling Services of Canada, Inc., Credit Association of Greater Toronto, Jacob's Ladder, Project Give Back, Sutton Group Associates Realty and AmTruck Ltd. He has a diversified base of industry experience, including credit counselling, public foundation, health care, real estate, transportation and heavy equipment.

CONSOLIDATED CREDIT COUNSELING SERVICES OF CANADA, INC. 2005 – PRESENT A national registered charitable not-for-profit credit counselling service agency. Founder and Executive Director

Schwartz has developed the organization into the premier not-for-profit credit counselling service in Canada that teaches consumers about personal finance. The objective of the agency is to help Canadians live financially independent and debt-free. In 2009, Consolidated Credit reached more than 60,000 Canadians through community outreach programs, as well as website, telephone and one-on-one counselling. Consolidated Credit is licensed/registered in all provinces and territories.

The company's unbiased debt-counselling service offers alternatives to help people get their debt under control. Alongside consolidating payments, Consolidated Credit experts focus on education and understanding. Strategies include teaching basic but vital concepts such as how to budget, understanding credit, how to use credit wisely, and how to manage money.

Consolidated Credit also offers a free web-based budget and debt analysis tool and a plethora of website resources for people interested

in learning more about debt and credit on their own, including tips on smart spending, buying a car, taking out a student loan, a survival guide for holiday spending, and much more. Its online learning centre offers free personal finance education booklets, financial calculators, resources, tips and suggestions. Also offered is a free iPhone and iPod application, "Budget Tool", which can be used to manage expenses on the go.

COMMUNITY SERVICE

Jacob's Ladder – The Canadian Foundation for Control of Neurodegenerative Disease President and Co-Founder 1998 – Present Founded in 1998, Jacob's Ladder has raised more than \$2 million to fund research to diagnosis and develop therapy for children with neurodegenerative diseases; create a genetic screening program in Canada for parents and parents-to-be; and to educate medical personnel and the public about rare genetic diseases, such as Canavan's disease, and the screening available today. **Project Give Back** 2008 – Present Director Project Give Back is a passion-based program designed for elementary students to develop empathy, build character and become community-minded citizens.

<u>MEMBERSHIPS</u> Member of Toronto Board of Trade 2007 – Present Credit Association of Greater Toronto 2008 – Present Director, President

<u>DESIGNATIONS</u> Licensed as a collector in (personal)British Columbia, Alberta, Manitoba, Ontario (2006), Nova Scotia 2007 – Present Certified Commercial Investment Member (CCIM) Designation 1992

EDUCATION Master of Business Administration – University of Miami – Miami, Florida 1988Bachelor of Arts – University of Western Ontario – London, Ontario 1985

PERSONAL/INTERESTS Married, with three children. Interests: Sports (hockey, running, skiing) and reading.