

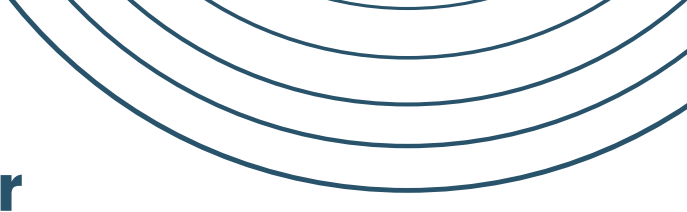


2026 Annual Conference

The State of Play

**Current Landscape.
What's Working?
What's Next?**





A Message from the Chair

State of Play. Current Landscape. What's Working. What's Next.

The RMA Canada 2026 Conference is Canada's premier national event for the receivables management industry, bringing together more than 350 professionals from across the country to explore the trends, challenges and innovations shaping the future of the industry.

Designed for leaders, decision-makers, service providers and front-line professionals alike, this conference offers a powerful mix of education, industry insight, peer connection and business development.

Attendees represent every corner of the receivables ecosystem—including creditors, collection agencies, debt buyers, law firms, financial institutions, utilities, telecommunications companies, government and industry solution providers—creating an unparalleled opportunity to learn, collaborate and build meaningful business relationships.

This year's theme, State of Play. Current Landscape. What's Working. What's Next., reflects the practical and forward-looking nature of the event. Sessions will explore the realities facing the industry today while creating space for meaningful discussion around emerging trends, regulatory change, consumer behaviour, technology, AI, insolvency, creditor strategies, payment tools, customer engagement and the future of receivables management.

More than an educational conference, this event is designed to foster connection. From the exclusive VIP Sponsor Reception and dedicated networking breaks to a bustling exhibition hall and interactive event app with virtual booths and meeting scheduling, sponsors have multiple opportunities to engage directly with decision-makers and industry professionals.

For organizations looking to elevate their brand, showcase solutions and build lasting relationships within Canada's receivables management community, the RMA Canada Conference is where conversations become connections—and connections become business.

This is where the industry comes together. This is where relationships are built. This is where what's next begin.



Tony Pampena
RMA Canada Conference Committee Chair

Conference Content

The RMA Canada Conference delivers a dynamic program of keynote presentations, expert panels and interactive discussions that examine every facet of today's receivables management landscape. Attendees will hear diverse perspectives from creditors, buyers, servicers and technology providers while gaining inspiration through leadership programming,

Panel topics include:



Cyber Security

Synthetic Fraud & Data Exposure: The Next Cyber Crisis In Receivables



Artificial Intelligence

From Pilot to Production: Scaling AI in the Receivables Ecosystem



Dialer Operations

Beyond the Dial: Choosing the Right Engagement Engine for Modern Collections



Technology, Innovations & Tools

Print to Digital: Payment Tools. Gamification.
Building What's Next, Together.



Telephone Remediation

Reconnecting the Call: Strategies, Compliance & Customer Outcomes



Buyers, Creditors & Servicers

Collections. Debt Buyers. Repossession. Full Cycle.



Government

Regulating the Future: AI, Consumer Protection and the Next Policy Wave

Whether responsible for strategy, operations, compliance, technology or customer experience, participants will leave with fresh ideas, new perspectives and practical solutions they can apply immediately within their organizations.

Pre-Conference Benefits	Title \$10,00	Champion \$7,000	Platinum \$5,000	Gold \$3,000	Bronze \$1,500	Scholarship \$1000
Sponsorship Acknowledgement on LinkedIn and all pre-event digital collateral	X	X	X	X	X	X
Website acknowledgement with logo and link to sponsor's website	X	X	X	X	X	X
# of invites to Sponsor Appreciation Night (November 16 th)	4	3	2	2	1	1
Conference Benefits						
Formal recognition by the President	X	X	X	X	X	X
Recognition as Event Host (see options available on next page)	X	X	X			
Prominent placement of logo on digital screens and conference app	X					
# of banners on display at the conference	4 Full Size	4 Half Banner	4 Large Ads	4 with logo	4 with logo	4 with logo
Opportunity to address the audience & introduce the President's Message	X					
Length of sponsor video in rotation on display screens throughout the conference	120 seconds	60 seconds	60 seconds			
Sponsor logo in rotation on display screens in the main conference hall				X	X	X
# of Delegate registrations included	4	3	2	1		
2 nights' hotel accommodations for delegates included in your package	4	3	2			
Physical and virtual vendor booth	X	X	X	X		
Opportunity to host chats and schedule meetings with attendees	X	X	X	X		
Post-Conference Benefits						
Link to sponsor website for 6 months post event	X	X	X	X	X	X
Post event recognition on LinkedIn	X	X	X	X	X	X
Opportunity to host & sponsor a webinar promoted & distributed by RMA	X	X	X			
Length of video hosted on RMA website	120 seconds	120 seconds	60 seconds			

Event Hosting Options



Title Sponsor

President's Gala

Champion Sponsors

Gala Dinner
After Dinner Party
Keynote / Entertainment
Lunch - Day 1
Lunch- Day 2
Breakfast - Day 1
Breakfast - Day 2

Platinum Sponsors

CDN Economic Speaker
USD Economic Speaker
Breaks - Day 1
Breaks - Day 2
Headshots -Day 1
Recharging Station-Day 1
Recharging Station-Day 2
Video Booth - Day 1

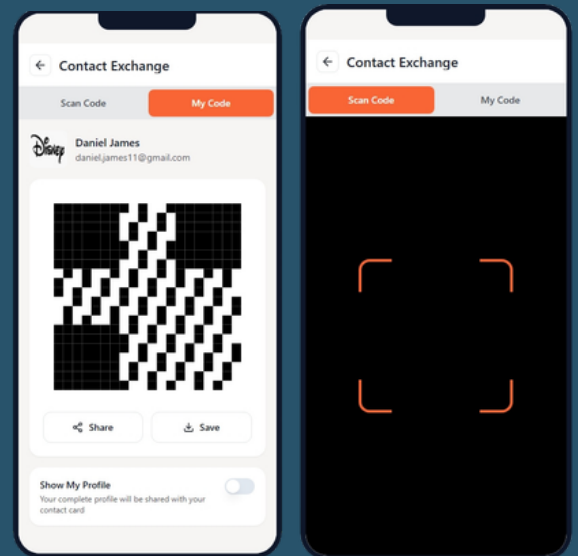
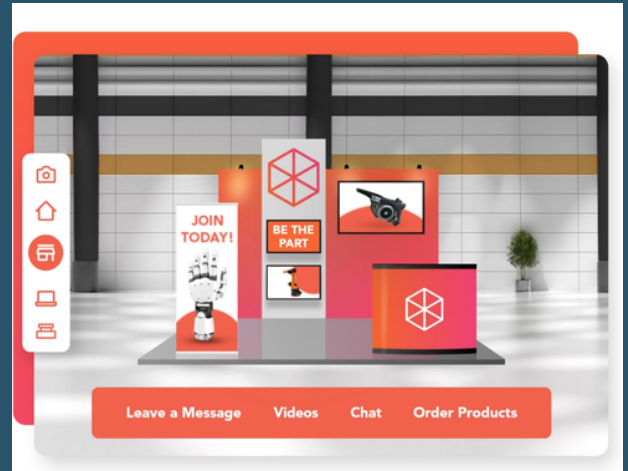
Connect. Collaborate. Lead.

Every sponsorship is an opportunity to elevate your brand, create meaningful conversations, and help shape the future of Canada's receivables management community. Secure your preferred activity early, as many sponsorships are available on an exclusive basis.

Amplify Your Presence Through the Official RMA Canada Mobile App

Champion, Platinum, Gold and Title Sponsors receive both a physical exhibit booth in the conference hall and a virtual exhibitor booth within the RMA Canada event app, powered by vFairs.

- Your virtual booth becomes an extension of your conference presence, allowing attendees to:
-
- Discover your products and services
- Download brochures, videos and marketing materials
- Connect directly with your team through messaging and appointment scheduling
- Request meetings before, during and after the conference
- Access your company information from anywhere
- Capture qualified leads instantly using QR code scanning, business card capture or manual entry
- Record text or voice notes against each lead to capture important conversation details and follow-up opportunities
- Manage leads in real time from anywhere using the RMA Canada event app
- Collaborate as a team by inviting multiple representatives to collect leads, schedule meetings and manage attendee engagement
- Export lead data to your CRM or CSV for seamless post-conference follow-up and nurturing



The platform also provides valuable engagement insights, helping your team identify interested prospects and maximize the return on your sponsorship investment. Combined with face-to-face conversations in the exhibit hall, the event app creates multiple touchpoints that help transform introductions into lasting business relationships.

When you sponsor RMA Canada, you're not simply supporting an event, you are positioning your organization at the center of Canada's premier receivables management community.

Join us in shaping what's next!

350+ Industry Professionals.
Endless Opportunities.

Become an RMA Canada 2026 Sponsor



TONY PAMPENA
VICE-PRESIDENT



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